

InfantinoTM

Branding & Marketing

Strategic design for brands
that want to stand out.

Andrew Infantino, Executive MBA
Hello@AndrewInfantino.com

AndrewInfantino.com



Brand Design Services

Infantino

Design that shows up beautifully everywhere your business lives

CORE DESIGN SERVICES



Brand Identity Design

- Logo design
- Brand guidelines
- Visual identity



Website Design & Development

- A completely custom website built in WordPress



Tradeshow & Event Graphics

- Business cards
- Tradeshow banners
- Flyers



Menu Design

- Menu boards
- Take-out menus



Billboard & Poster Design

- Billboards
- Promotional posters
- Flyers & Mailers



Packaging Design

- Custom packaging
- Labels

OTHER MARKETING SERVICES



Social Media Branding



Marketing Consulting



Franchise Marketing

I launched Canada's **largest plant-based restaurant chain**

Infantino

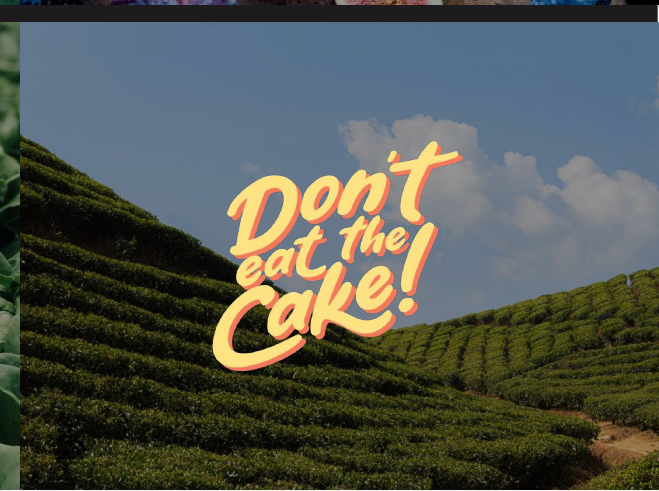
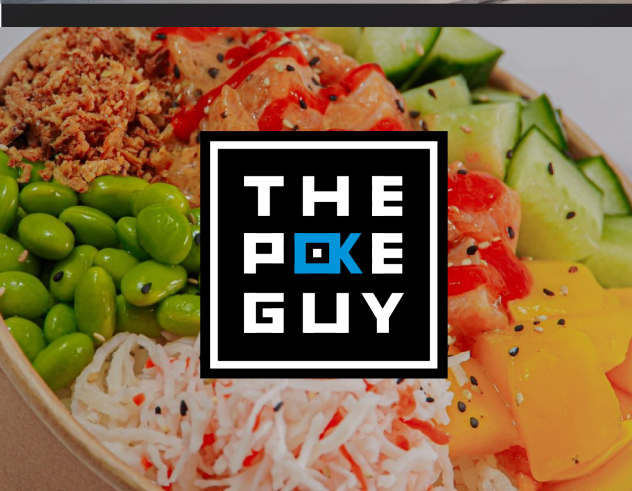
With over 13 years of marketing and branding experience, my greatest accomplishment has been launching and growing Copper Branch restaurants to over 70 locations worldwide –as Director of Marketing.

My expertise spans across the entire marketing spectrum including strategic brand design, campaign execution, franchise marketing, creating compelling stories and content, and comprehensive marketing planning.

I am committed to helping businesses like yours realize their full potential by developing a strong and consistent brand image.



We work with brands across
many different industries





Brand Development – Logo design, brand guidelines, packaging design

Print & Digital Media – Posters, social media, flyers, banners, tradeshow prints





Retail & Loyalty Programs – Retail packaging, loyalty cards and promotion

Menus, Website, & Online Ordering – Digital and print menus, web development



Service rates

Infantino

15-Hour Retainer

\$1,425

30-Hour Retainer

\$2,850

Our work is typically structured on a retainer basis. This package includes **15 hours or 30 hours of design services**, during which we'll handle your projects and produce all agreed-upon deliverables.

Each month, you'll receive a detailed timesheet, so you always know how your hours are being used.

Retainers give you priority access to our time, ensuring your projects move forward efficiently and consistently.

Payment Schedule – All payments for retainers are due in advance of commencing of services.

Our process

Infantino

-  Let's have a **discovery call** to better understand your existing business and needs
-  I'll create a **simple, but custom proposal** with project recommendations
-  If you accept, **we'll start working together**, focusing on the projects of greatest priority

Confidentiality: We take your privacy seriously. All project-related information, documents, and communication are held in strict confidence. A formal non-disclosure agreement (NDA) and a project contract would be signed before moving forward with any work.

Infantino™

Branding & Marketing

Ready to transform your brand?

Email me to schedule a Discovery Call.

Contact me now at

Hello@AndrewInfantino.com

AndrewInfantino.com

Andrew Infantino © 2026. All Rights Reserved.

